

Speaker Deck*

EVELYN MORA

World Models, AI, Sustainability, Gamified Retail

VOGUE

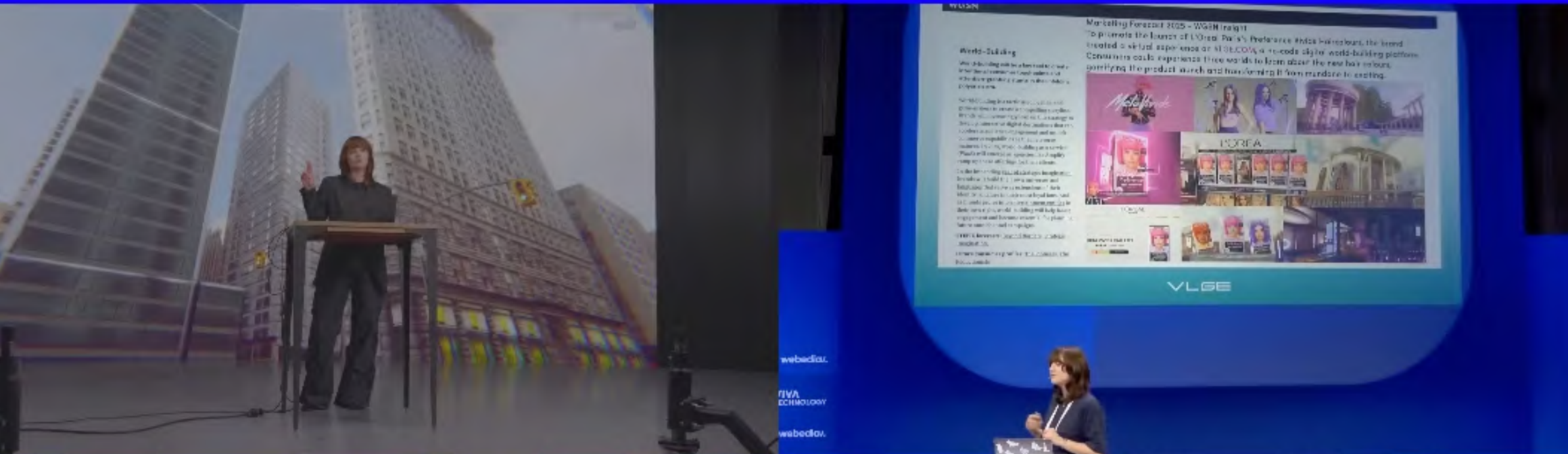
TC TechCrunch

designboom

WWD

BOF

Bloomberg Business



About Evelyn Mora*

BIO

Evelyn Mora is the Founder & CEO of VLGE, an AI-powered platform building the next layer of digital reality—where commerce, culture, and human behavior converge.

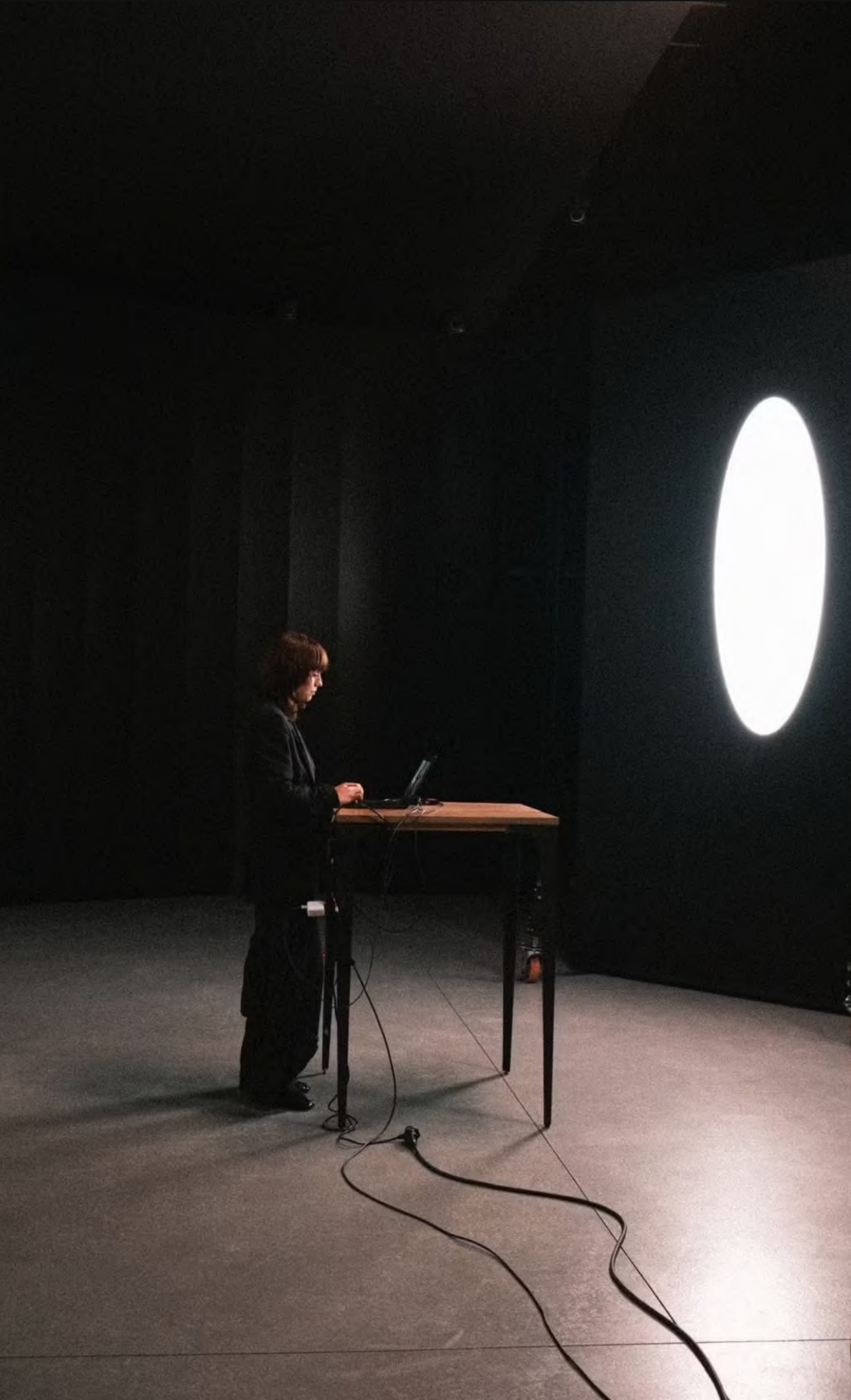
Backed by \$5 million in venture funding, VLGE is used by global brands and institutions including L'Oréal, DIESEL, Charlotte Tilbury, WWD, McCann Group, and the Louvre Museum.

Recognized by Vogue, Bloomberg, WWD and The Future Laboratory, Mora emerged from fashion with a contrarian systems thesis: that fashion is not an industry, but one of the world's highest-signal training grounds for artificial intelligence.

Through VLGE, she turns immersive worlds into living data environments—capturing how people move, look, choose, and desire—positioning culture itself as the next foundational layer of AI infrastructure.



EVELYN
MORA



Keynote & Fireside Chat Titles*

Future of Commerce is gamified

How to utilize Spatial and Behavioural AI data

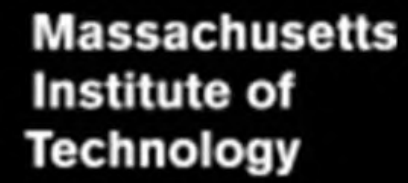
Why Fashion will save AI

Designing with AI

Sustainability in the age of AI

World Models and Systems Thinking

Gues lecturing and keynotes*



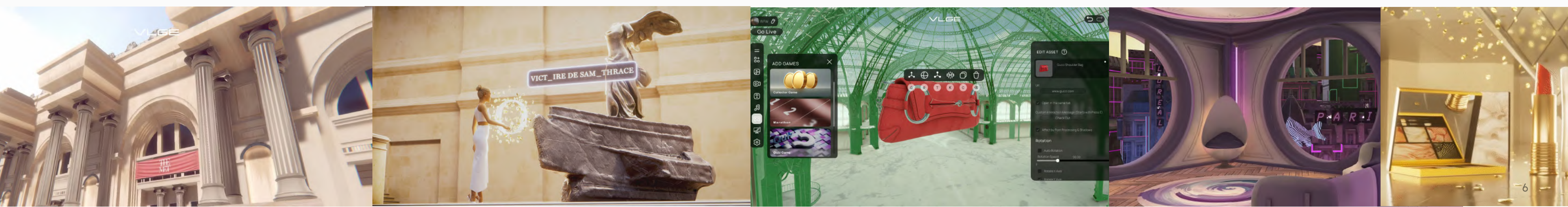
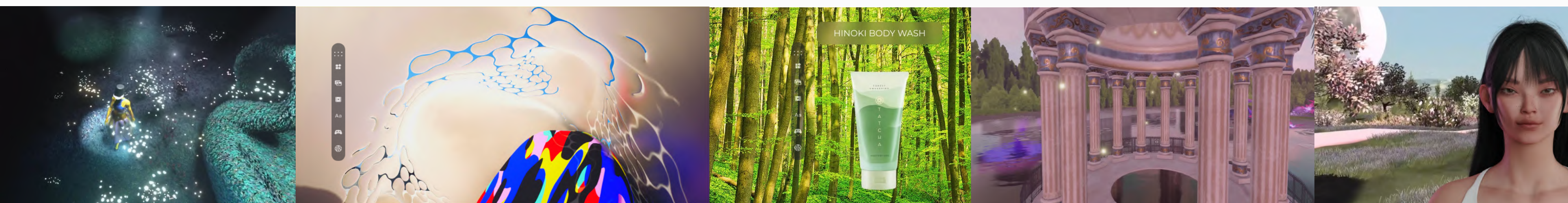


LINK:
[The EcoVillage Concept 2018*](#)



LINK:
[Why Fashion Will Save AI*](#)

VIRTUAL CASE STUDIES*



EVELYN MORA

SEASONED KEYNOTE SPEAKER, PANELIST & JUDGE

CONFERENCES & SUMMITS

- SXSW
- WWD CEO Summit
- Global Fashion Summit
- Viva Technology
- FashionSustain Summit
- Sustainable Fashion Summit
- 3D Tech Festival
- TechBiz
- WGSN Events
- Fashion for Good

ACADEMIC INSTITUTIONS

- MIT
- Stanford University
- University of Oxford
- Parsons School of Design, NYC
- Bocconi University
- Institut Français de la Mode, Paris
- University of Technology, St. Petersburg
- Heriot-Watt University, Scotland
- University of the Arts Helsinki
- Varsity, Cambridge University

MENTOR / JURY PARTICIPATION

- iBEX – VTT Technical Research Institute
- FashionTech Works – FlandersDC
- Sustainable Development Pencil Jury

GOVERNMENT & POLICY FORUMS

- Koli Forum
- Bio-Economy Forum
- Ministry of Forestry and Agriculture of Finland
- Ministry of Economy and Employment of Finland

Events*

SXSW ↙

**GLOBAL
FASHION
SUMMIT**

**VIVA
TECHNOLOGY**

RetailWeek 

WG-SN

**FASHION
FOR
D**



Global Media Coverage



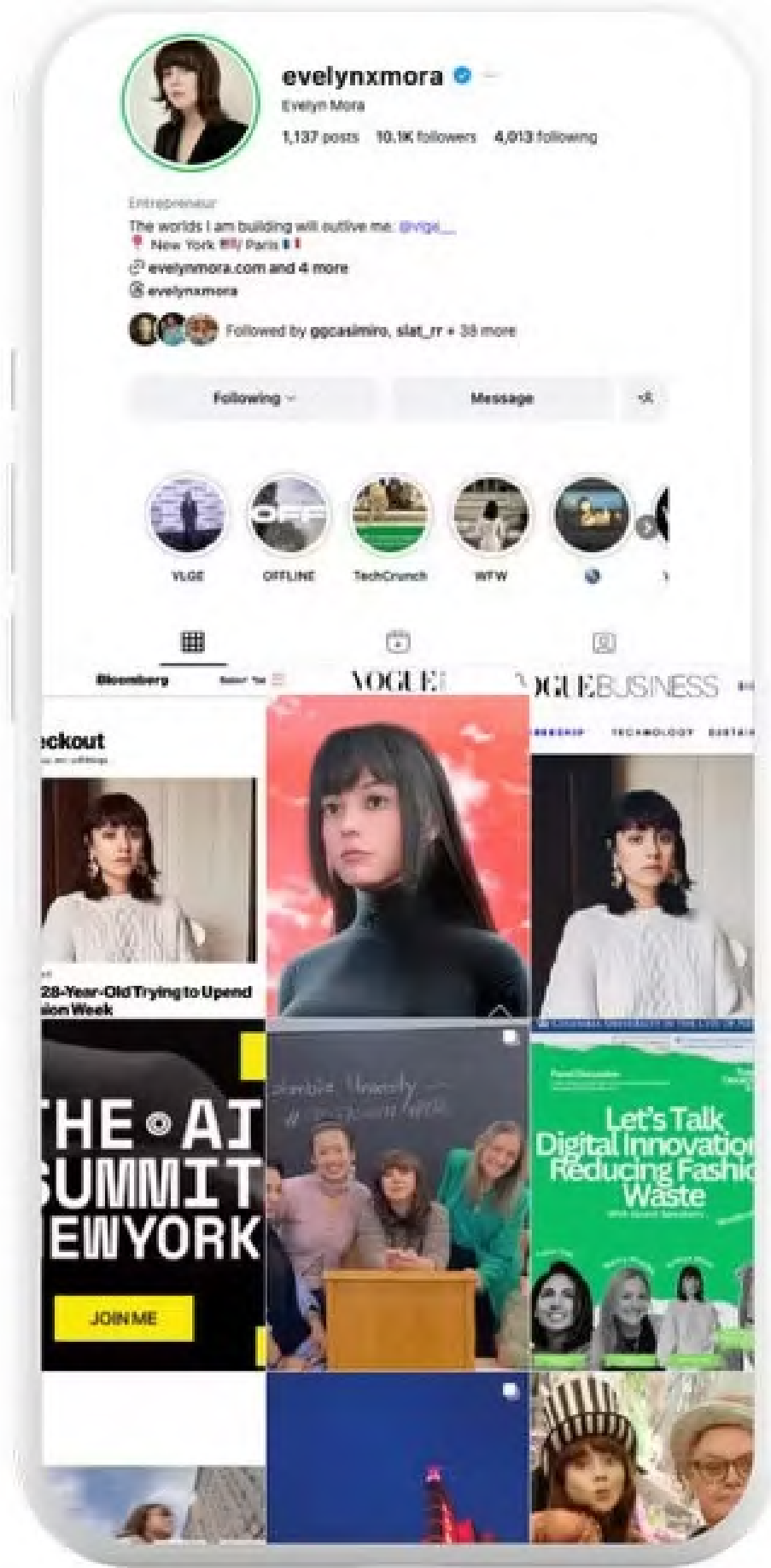
TC TechCrunch **Bloomberg** **BBC** WORLD NEWS **The Guardian** **Forbes**

ELLE **designboom**® BUSINESS INSIDER **WWD** **VOGUE** BUSINESS **RETAIL DIVE**

dezeen **VOGUE** **marie claire** **BAZAAR** **teenVOGUE** **InStyle**

THE VOICE OF FASHION **EQ** **FASHION NETWORK** **Varsity** **FASHIONUNITED**

tech eu **Le Parisien** **BOF** **CR**



**TOP 11 FINALIST
CLIMATE LAUNCHPAD**
Issued by European Institute of
Innovation and Technology (EIT)



**THE ONE SHOW - SUSTAINABLE
DEVELOPMENT PENCIL**
Issued by The One Show



URBAN ALGAE MICROFOREST
Turning architecture
into living ecosystems



TOP 11 FINALIST CLIMATE LAUNCHPAD
Issued by European Institute of
Innovation and Technology (EIT)



ECOVILLAGE CONCEPT
Where nature meets code
Silo 468 breathes with the elements



ETHICAL FASHION HACKATHON
EuropeAid with changemakers
across fashion and impact



**EXPOSING GREENWASHING
IN DIGITAL FASHION**
As seen on BBC News and
in the Digital Sustainability Report



8 VOICES ON SUSTAINABILITY
featured in Vogue India



EARTH DAY LIVE Q&A
Hosted with Fashion for Good
& We The Planet



THE NEW NORMAL
From EcoVillage to global stages as
Infinite Fiber and Spinnova rise

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